

BREWTON-PARKER COLLEGE

CHAPEL SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08

DIVISION PURPOSE

The Division of Church Relations will assist the College in achieving its mission of nurturing and developing the whole student in a caring, Christian environment.

OBJECTIVE 1

The college chapel program will be re-engineered to strengthen and equip students to grow spiritually and prepare to become future leaders of churches within the Georgia Baptist Convention, as well as other Christian denominations represented within the student body.

ASSESSMENT

Success of the stated goals for the chapel program will be evaluated as followed:

- Yearly decrease in percentage of students who are deficient in attaining the college's chapel attendance policy.
- Yearly increase in percentage of favorable responses from student evaluations of the effectiveness of chapel. These evaluations are to be conducted once each semester.

RESPONSIBILITY

Executive Assistant to the President for Church Relations, with assistance for duly elected chapel committee consisting of member of the faculty, staff, and student body.

TIME

Annually

RESOURCES

Time and annually budgeted funds

RELATED TO

Institutional Goal No. 4

BREWTON-PARKER COLLEGE

CHAPEL SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08

RESULTS & RESPONSES—2004-05

OBJECTIVE 1

The college chapel program will be re-engineered to strengthen and equip students to grow spiritually and prepare to become future leaders of churches within the Georgia Baptist Convention, as well as other Christian denominations represented within the student body.

ACTION PLAN 1

The college chapel program will be re-engineered to strengthen and equip students to grow spiritually and prepare to become future leaders of churches within the Georgia Baptist Convention, as well as other Christian denominations represented within the student body.

RESULTS

The College Chapel program has been re-engineered to strengthen and equip students to grow spiritually and prepare to become future leaders of churches within the GBC.

RESPONSES

Chapel will continued to be assessed by measuring student attendance and participation, as well as holding discussion forums will randomly selected students, faculty and staff.

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RESULTS & RESPONSES—2005-06

OBJECTIVE 1

The Department of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with Georgia Baptist churches and other denominational constituencies.

ACTION PLAN 1

The college chapel program will be re-engineered to strengthen and equip students to grow spiritually and prepare to become future leaders of churches within the Georgia Baptist Convention, as well as other Christian denominations represented within the student body.

RESULTS

- A. Each semester all students who are required to attend chapel were notified of the chapel schedule and the attendance requirements. Students who do not attend the required number chapels each semester are considered “deficient.” The following deficiencies were noted during the 2005-06 academic year:

Fall 2005	-	15.1%
Spring 2006	-	15.9%

- B. Due to a clerical error, the forms designed to allow the students to evaluate the effectiveness of chapel were not distributed. Although this negligence was inadvertent, the Department of Church Relations recognizes that this oversight will prolong a subjective measuring of chapel effectiveness by one year.

RESPONSE

- A. The Department of Church Relations will work with the Information Services Programmer and Analyst to monitor chapel attendance. At the beginning of each semester, students required to attend chapel will continue to be notified of the chapel schedule and attendance requirements. Additionally, those students will be notified of their personal chapel attendance history. Since 2005-06 was the first year in which deficiency percentages were recorded, these numbers will become the measuring gauge for upcoming years.
- B. Chapel evaluation forms will be distributed once each semester to students in attendance that day. The forms will be received from the students as they

depart the chapel service and will be used to determine the students' understanding of the effectiveness of chapel.

BREWTON-PARKER COLLEGE

CHAPEL SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08

RESULTS & RESPONSES—2006-07

OBJECTIVE 1

The Department of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with Georgia Baptist churches and other denominational constituencies.

ACTION PLAN 1

The college chapel program will be re-engineered to strengthen and equip students to grow spiritually and prepare to become future leaders of churches within the Georgia Baptist Convention, as well as other Christian denominations represented within the student body.

RESULTS

- A. Each semester all students who are required to attend chapel were notified of the chapel schedule and the attendance requirements. Students who do not attend the required number chapels each semester are considered “deficient.” The following deficiencies were noted during the 2006-07 academic year:

Semester	% Deficient	Annual Change
Fall 2006	14.6%	-0.5%
Spring 2007	18.1%	+2.2%

The Fall semester saw a smaller percentage of deficiencies than the Fall of 2005. However, the Spring semester revealed a 2.2% increase in deficiencies.

- B. A survey was conducted during the academic year concerning the overall effectiveness of the chapel program. Surveys were distributed to 486 full-time Mount Vernon students through campus mail boxes. There were 79 (or 16%) students who responded. While there were five questions on the survey using a 5-choice likert scale answer format, the following question qualifies as a summary question. The results are as follows:

Brewton-Parker College’s chapel program is an effective part of the school mission and ministry.

Strongly agree	5%
Moderately agree	19%
Neutral	16%
Moderately disagree	16%
Strongly disagree	44%

Although 44% is a significant percentage for dissatisfaction, it should be noted that the overwhelming portion of that number stemmed from dissatisfaction with music selection. The chapel committee anticipated some dissatisfaction because many students desire a “youth praise” worship style, yet it was determined that the worship services should be encouraging and educational, exposing students to a variety of worship styles. Therefore, the percentage of dissatisfaction would seem to be slightly skewed.

RESPONSE

- A. The Department of Church Relations will work with the Information Services Programmer and Analyst to monitor chapel attendance. At the beginning of each semester, students required to attend chapel will continue to be notified of the chapel schedule and attendance requirements. Additionally, those students will be notified of their personal chapel attendance history. This notification process has been limited to campus mail and campus email. This year, however, the notification will extend to sending letters to official home addresses.

- B. Chapel evaluation forms will continue to be distributed once each semester to students in attendance that day. The forms will be received from the students as they depart the chapel service and will be used to determine the students’ understanding of the effectiveness of chapel.