



**SIX-YEAR STRATEGIC PLAN  
2002-03 THROUGH 2007-08**

***DIVISION OF CHURCH RELATIONS***

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## **BREWTON-PARKER COLLEGE**

### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **DIVISION PURPOSE**

The Division of Church Relations will assist the College in achieving its mission of nurturing and developing the whole student in a caring, Christian environment by cultivating relationships with Georgia Baptist churches and leaders, advancing the Christian distinctiveness of the College, and serving as the College's liaison office to the Southern Baptist Convention and the Georgia Baptist Convention.

#### **OBJECTIVE 1**

The Division of Church Relations will assist the College in its goal of institutional effectiveness through an integrated planning, budgeting, and assessment process.

#### **ACTION PLAN**

The Executive Assistant to the President for Church Relations will ensure that each department and unit within the Division participates in an integrated planning, budgeting, and assessment process by developing unit strategic plans, adhering to budgetary allocations, and assessing the effectiveness of plan results within the Division.

#### **ASSESSMENT**

The Executive Assistant to the President for Church Relations will review the Church Relations Departmental Report from each office on a regular basis and respond as needed.

#### **RESPONSIBILITY**

The Executive Assistant to the President for Church Relations and Campus Minister (working with the volunteer positions of Baptist Student Union President and Ministerial Association President).

#### **TIME**

Annually

#### **RESOURCES**

Time and annual budgeted funds

#### **RELATED TO**

Institutional Goal No. 2

## **BREWTON-PARKER COLLEGE**

### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **RESULTS & RESPONSES—2002-03**

##### **OBJECTIVE**

The Office of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with denominational constituencies through the development of a Brewton-Parker College Advisory Council.

##### **RESULTS**

The Brewton-Parker College Advisory Council was comprised of 12 members representing nine regional associations from across the state. Meetings were held September 24, 2002, and February 11, 2003, on the campus. Evaluations from the Council indicated a need for more widespread participation, and for more involvement of lay leaders who are not pastors.

##### **RESPONSE**

In order to expand participation, the Vice President for Enrollment Services will invite each regional association to choose a representative for the Advisory Council, emphasizing the need for participation of lay members as well as pastors. Meetings of the Advisory Council will be held during the fall and spring semesters.

## **BREWTON-PARKER COLLEGE**

### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **RESULTS & RESPONSES—2003-04**

##### **OBJECTIVE**

The Office of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with denominational constituencies through the development of a Brewton-Parker College Advisory Council.

##### **ACTION PLAN**

An advisory board comprised of Georgia Baptist pastors and lay leaders will be developed from the regional associations recognized by the state Baptist convention. Members of the advisory board will meet twice a year on campus for a presidential report, information sharing, and interaction with College officers.

##### **RESULTS**

The Georgia Baptist Advisory Council for Brewton-Parker College grew to a total of 23 members representing 21 local associations from regions across the state. Two of the associations desired to have an additional representative, thus the number of Council members was slightly higher than the number of associations it represented. Meetings of the Advisory Council were held October 27, 2003, and March 22, 2004, on the campus in Mount Vernon. Through written and/or personal contact, the Vice President for Enrollment Services invited each local association of Baptist churches in the state to provide a representative.

##### **RESPONSE**

The Vice President for Enrollment Services will continue to enlist members for the Advisory Council in order to meet stated goals. The Advisory Council will maintain its semi-annual meeting schedule, convening on the campus during the fall and spring semesters of each year.

## **BREWTON-PARKER COLLEGE**

### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **RESULTS & REPOSES 2004-05**

##### **OBJECTIVE**

The Office of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with denominational constituencies through the development of a Brewton-Parker College Advisory Council.

##### **ACTION PLAN**

An advisory board comprised of Georgia Baptist pastors and lay leaders will be developed from the regional associations recognized by the state Baptist convention. Members of the advisory board will meet twice a year on campus for a presidential report, information sharing, and interaction with College officers.

##### **RESULTS**

The Georgia Baptist Advisory Council for Brewton-Parker College grew to a total of twenty-eight members representing twenty-seven local associations from regions across the state during the academic year 2004-05. One association desired to have an additional representative, thus the number of Council members was one higher than the number of associations represented. The original strategic plan had called for a goal of having 50% of the Georgia Baptist associations represented on the Advisory Council by the end of the 2004-05 academic years. Currently 30% of the associations are represented. Although improvement was made over the numbers from last year, the Church Relations division recognizes that the stated goals have yet to be met.

Meetings of the Advisory Council were held October 25, 2004, and April 25, 2005, on the campus in Mount Vernon. Through written and/or personal contact, the Vice President for Enrollment Services invited each local association of Baptist churches in the state to provide a representative.

##### **RESPONSE**

The Executive Assistant to the President for Church Relations will continue to enlist members for the Advisory Council in order to meet stated goals. The efforts of enlistment and recruitment will include a personal letter to the leader of each of Georgia's ninety-one regional associations of Baptist churches. This will be augmented by personal phone calls and/or visits to each unrepresented regional association within one hundred miles of the Mount Vernon campus. The Advisory Council will maintain its semi-annual meeting schedule, convening on the campus during the fall and spring semesters of each year.

## **BREWTON-PARKER COLLEGE**

### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **RESULTS & REPOSES 2005-06**

##### **OBJECTIVE**

The Office of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with denominational constituencies through the development of a Brewton-Parker College Advisory Council.

##### **ACTION PLAN**

An advisory board comprised of Georgia Baptist pastors and lay leaders will be developed from the regional associations recognized by the state Baptist convention. Members of the advisory board will meet twice a year on campus for a presidential report, information sharing, and interaction with College officers.

##### **RESULTS**

The Georgia Baptist Advisory Council for Brewton-Parker College grew to a total of twenty-nine members representing twenty-eight local associations from regions across the state during the academic year 2005-06. One association desired to have an additional representative, thus the number of Council members was one higher than the number of associations represented. The original strategic plan had called for a goal of having 60% of the Georgia Baptist associations represented on the Advisory Council by the end of the 2005-06 academic year. Currently 31% of the associations are represented. Although improvement was made over the numbers from last year, the Church Relations division recognizes that the stated goals have yet to be met.

Meetings of the Advisory Council were held October 24, 2005 and May 2, 2006, on the campus in Mount Vernon. Through written and/or personal contact, the Executive Assistant to the President for Church Relations invited each local association of Baptist churches in the state to provide a representative.

##### **RESPONSE**

The Executive Assistant to the President for Church Relations will continue to enlist members for the Advisory Council in order to meet stated goals. The efforts of enlistment and recruitment will include a personal letter to the leader of each of Georgia's ninety-one regional associations of Baptist churches. This will be augmented by personal phone calls and/or visits to each unrepresented regional association within one hundred miles of the Mount Vernon campus. The Advisory Council will maintain its semi-annual meeting schedule, convening on the campus during the fall and spring semesters of each year.

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### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **RESULTS & REPOSSES 2006-07**

##### **OBJECTIVE**

The Office of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with denominational constituencies through the development of a Brewton-Parker College Advisory Council.

##### **ACTION PLAN**

An advisory board comprised of Georgia Baptist pastors and lay leaders will be developed from the regional associations recognized by the state Baptist convention. Members of the advisory board will meet twice a year on campus for a presidential report, information sharing, and interaction with College officers.

##### **RESULTS**

The Georgia Baptist Advisory Council for Brewton-Parker College grew to a total of thirty-two member representing thirty-one local associations from regions across the state during the academic year 2006-07. One association desired to have an additional representative, thus the number of Council members was one higher than the number of associations represented. The original strategic plan had called for a goal of having 65% of the Georgia Baptist associations represented on the Advisory Council by the end of the 2006-07 academic year. Currently 34% of the associations are represented. Although improvement was made over the numbers from last year, the Church Relations division recognizes that the stated goals have yet to be met.

One meeting of the Advisory Council was held January 29, 2007 on the campus in Mount Vernon. Through written and/or personal contact, the Executive Assistant to the President for Church Relations invited each local association of Baptist churches in the state to provide a representative.

##### **RESPONSE**

The Executive Assistant to the President for Church Relations will continue to enlist members for the Advisory Council in order to meet stated goals. The efforts of enlistment and recruitment will include a personal letter to the leader of each of Georgia's ninety-one regional associations of Baptist churches. This will be augmented by personal phone calls and/or visits to each unrepresented regional association within one hundred miles of the Mount Vernon campus. The Advisory Council will maintain its semi-annual meeting schedule, convening on the campus during the fall and spring semesters of each year. One change has been initiated concerning meeting times. Historically, the Advisory Council has met late in each semester. This year, however, the meetings have been scheduled for very early in each semester. A trial for this format was conducted last year

(hence, the January 2007 meeting date) and was well received by the Advisory Council. It is believed that this schedule change will increase participation.

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### **DIVISION OF CHURCH RELATIONS SIX-YEAR STRATEGIC PLAN 2002-03 THROUGH 2007-08**

#### **RESULTS & REPOSSES 2007-08**

##### **OBJECTIVE**

The Office of Church Relations will assist in advancing the Christian distinctiveness of the College by strengthening relationships with denominational constituencies through the development of a Brewton-Parker College Advisory Council.

##### **ACTION PLAN**

An advisory board comprised of Georgia Baptist pastors and lay leaders will be developed from the regional associations recognized by the state Baptist convention. Members of the advisory board will meet twice a year on campus for a presidential report, information sharing, and interaction with College officers.

##### **RESULTS**

The Georgia Baptist Advisory Council for Brewton-Parker College grew to a total of thirty-two member representing thirty-one local associations from regions across the state during the academic year 2006-07. One association desired to have an additional representative, thus the number of Council members was one higher than the number of associations represented. The original strategic plan had called for a goal of having 65% of the Georgia Baptist associations represented on the Advisory Council by the end of the 2006-07 academic year. Currently 34% of the associations are represented. Although improvement was made over the numbers from last year, the Church Relations division recognizes that the stated goals have yet to be met.

One meeting of the Advisory Council was held August 11, 2008 on the campus in Mount Vernon. Through written and/or personal contact, the President invited other associations to participate in the Advisory Board.

##### **RESPONSE**

The President has assumed most of the responsibilities for the Georgia Baptist Advisory Board during times of financial duress. When the last Executive Assistant to the President for Church Relations resigned to assume a position in the pastorate, the President chose to leave the post vacant until financial conditions improved at the College.