

STUDENT ACHIEVEMENT MEASURE	JUSTIFICATION FOR CHOOSING THE MEASURE	THRESHOLD OF ACCEPTABILITY	JUSTIFICATION FOR CHOSEN THRESHOLD	TARGET GOAL	JUSTIFICATION FOR TARGET GOAL	ASSESSMENT METHOD/TOOL	2018-2019 ACTUAL OUTCOME	DISCUSSION OR ANY PLANS NEEDED FOR THE FUTURE	POINT OF CONTACT
National Student Clearinghouse Completion Rate	This is one of the key student completion metrics SACSCOC requested the institution choose from in September 2018. BPC chose this measure as opposed to one of the other alternatives because data indicates success of transfer students.	40%	This is the point during which the college was undergoing institutional restructuring and administrative realignment. We seek to improve from the point of entry of the current administration forward.	56%	Target growth rate is the National Student Clearing House national average.	National Student Clearinghouse	48 % for 2012 cohort		IPEDS KEYHOLDER
Student Retention Rate	This measure aligns with Strategic Initiative 2 and (C 2) in the college's 2016-2021 Strategic Plan	47%	Based on four years of data for this measure and set at 2 standard deviations below the mean.	67%	Target growth rate is in alignment with Strategic Initiative 2 and goal #3 under academic services. 6 of the 9 college divisions has a 2018-2019 division goal that focuses on student retention and trend reflects three years of data	Fall-to-fall retention of MV day students, excluding graduates	53% Fall 2017 to Fall 2018	Discussion regarding decrease: 50 students lost financial aid after spring 2018 due to SAP; discontinued tennis team; women's wrestling coach and several wrestlers transferred. This is a large part of the college's strategic plan initiatives.	IPEDS KEYHOLDER
Course Completion Rate	This measure aligns with Strategic Plan (C2) Spiritual and Academic Transformation and (C3) Practical application in the college's 2016-2021 Strategic Plan	75%	Based on three semesters of data for this measure the mean is 81.3%. The baseline level was set to two standard deviations below the mean.	87%	The target growth was set to two standard deviations above the course completion mean.	Rate of course completions with satisfactory grade of D or higher fall and spring	82% Average 2018 –2019 (84% fall, 80% spring)		IPEDS KEYHOLDER
IPEDS 150% Graduation Rate	This measure aligns with (C2) Spiritual and Academic Transformation and (C3) Practical Application in the college's 2016-2021 Strategic Plan	14%	Based on ten years of data for this measure our mean is 21.9% graduation rate. The baseline level was set to two standard deviations below the mean.	29%	The target growth was set to two standard deviations above the mean.	IPEDS submission	22% 2012 Cohort	This rate was during the college's accreditation appeal. We have not yet reached the cohort in which the new administration came to BPC.	IPEDS KEYHOLDER
Writing Proficiency Rate	Based on research conducted with faculty/students via in-house survey and assessment results which concluded a need to improve student writing proficiency	32%	Analysis of three semesters of data for this measure in our course which emphasize writing: First time completion rate of ENG 101 = 48.6% mean The baseline level was set to 2 standard deviations below the mean.	66%	Writing proficiency growth is in alignment with the college's QEP and resources will be allocated to ensure goal attainment. The target goal was set to two standard deviations above the mean.	English 101 first-time completion rates (C or higher), excludes dually-enrolled students	53.5% Average 2018- 2019	Created writing task force to research and propose ideas for improvement; also planning to submit research and data to QEP Steering Committee for possible QEP consideration. During the spring 2019 semester, English instructors took initiatives to help improve this rate.	IPEDS KEYHOLDER
Community & Christian Involvement Rate	This measure aligns with BPC mission statement and core values (C2) (C3) and (C4) in the college's 2016-2021 Strategic Plan	75%	As a Christian College all students are given the opportunity to immerse in some aspect of community & Christian Service across the curriculum and extracurricular activities	100%	The target growth is in alignment with BPC Mission Statement and core values (C2) (C3) and (C4)	Number of students engaged in BCM, Ministerial Association, mission trips, chapel, Lions' Den, community service/volunteer work, apologetics' conferences, and other Christian service opportunities on campus and in the community	77.3% in 2018-2019 (351 students reported out of 454 on-campus day students throughout the academic year) *Had 82 reported for Bible studies, but no names kept so cannot un-duplicate with other services	Desire to see additional use of Community and Christian Service reporting form by faculty and coaches because we believe there are more service projects than were reported. We will send out the form at the fall faculty/staff retreat with reminders throughout each semester, rather than waiting until the end of the academic year.	Campus Pastor and Student Activities Staff