



BREWTON-PARKER
COLLEGE

TOGETHER, SET APART

*TRANSFORMING HEARTS AND MINDS TO PROMOTE GOD'S PURPOSE
IN BARON LIVES*

STRATEGIC PLAN (2017-2022)



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The Brewton-Parker College Strategic Plan is a forward-looking document that seeks to provide a strategic blueprint for a future in which the college moves forward in a dynamic, Christ-centered, financially stable manner, ethically consistent with its mission, vision, and core values. The plan seeks to develop four overall strategic initiatives through fluid, carefully researched annual goals and objectives. Each year, the College will specifically emphasize a different core value in at least one goal per department.

Mission

As a comprehensive Georgia Baptist institution, Brewton-Parker College provides liberal arts and professional programs in a learning community

of shared Christian values. Through the application of biblical truth in scholarship and a co-curricular focus on character, servant leadership, and cultural engagement, the college strives to provide a transformational experience that equips the whole student for lifelong learning and service in Christ.

Vision

Brewton-Parker College strives to honor Jesus Christ in every area of the academy.

Core Values

(C1) Biblically-Centered Institution

Brewton-Parker College affirms The Baptist Faith and Message 2000 statement on biblical authority and adheres to the Bible as the standard and basis for a worldview that undergirds and permeates its academic programs as well as every function of the college.

(C2) Spiritual and Academic Transformation

In seeking to develop the whole student, Brewton-Parker College endeavors to provide an opportunity for an academically and spiritually transformational experience that will honor the Lord Jesus Christ.

(C3) Practical Application

Brewton-Parker College is committed to preparing graduates for a variety of employment opportunities and for engaging a global context with a biblical worldview as ambassadors for Christ.

(C4) Servant Leadership

Brewton-Parker College seeks to inspire and develop servant leaders to follow the example of Jesus in self-sacrifice and service to others.

(C5) Characteristic Excellence

Brewton-Parker College desires to honor Christ by striving to do all things with characteristic excellence.

Four Strategic Initiatives

1. Integrate spiritual development into all aspects of the college experience (C1, C2, C4)
2. Increase enrollment and retention for Christian impact in the community and culture (C1, C2, C4)
3. Expand and enhance academic services to support student achievement (C1, C2, C3, C5)
4. Manage all college resources with integrity, prudence, accountability, and continuous improvement (C1, C5)

Annual Core Value Emphasis

2017-2018	<i>Biblically-Centered Institution</i>
2018-2019	<i>Spiritual and Academic Transformation</i>
2019-2020	<i>Practical Application</i>
2020-2021	<i>Servant Leadership</i>
2021-2022	<i>Characteristic Excellence</i>