STUDENT ACHIEVEMENT MEASURE	JUSTIFICATION FOR CHOOSING THE MEASURE	THRESHOLD OF ACCEPTABILITY	JUSTIFICATION FOR CHOSEN THRESHOLD	TARGET GOAL	JUSTIFICATION FOR TARGET GOAL	ASSESSMENT METHOD/TOOL	2020-2021 ACTUAL OUTCOME	DISCUSSION OR ANY PLANS NEEDED FOR THE FUTURE	POINT OF CONTACT
National Student Clearinghouse Completion Rate	This is one of the key student completion metrics SACSCOC requested the institution choose from in September 2018. BPC chose this measure as opposed to one of the other alternatives because data indicates success of transfer students.	40%	This is the point during which the college was undergoing institutional restructuring and administrative realignment. We seek to improve from the point of entry of the current administration forward.	56%	Target growth rate is the National Student Clearing House national average.	National Student Clearinghouse	48% for 2014 cohort	With each year, we are improving in this area and expect to see it really increase once we get to the cohorts who entered with the current administration.	IPEDS KEYHOLDER
Student Retention Rate	This measure aligns with Strategic Initiative 2 and (C 2) in the college's 2016-2021 Strategic Plan	47%	Based on four years of data for this measure and set at 2 standard deviations below the mean.	67%	Target growth rate is in alignment with Strategic Initiative 2 and goal #3 under academic services. 6 of the 9 college divisions have a 2018-2019 division goal that focuses on student retention and trend reflects three years of data	Fall-to-fall retention of MV day students, excluding graduates	54% Fall 2019 to Fall 2020	The difference between this year's result and last year's result is -1.3%. The college considers this a success considering the fall 2020 semester was in the middle of a global pandemic.	IPEDS KEYHOLDER

Course Completion Rate	This measure aligns with Strategic Plan (C2) Spiritual and Academic Transformation and (C3) Practical application in the college's 2016-2021 Strategic Plan	75%	Based on three semesters of data for this measure the mean is 81.3%. The baseline level was set to two standard deviations below the mean.	87%	The target growth was set to two standard deviations above the course completion mean.	Rate of course completions with satisfactory grade of D or higher fall and spring	78.5% Average 2019 –2020 (71% fall, 86% spring)	This is a 1.75 decrease from last year. With the increased fall enrollment, there was an increase in non- passing grades. There were appox. 90 more Y grades this fall than last fall, and 60 more withdrawal grades (despite grades of W or WP as opposed to WF, these are still not considered completed courses). The pass rate is well within the bounds of our thresholds, but we must work to rein in the 150 grades lost due to withdrawals and non-passing English grades (214 Y grades occurred in English courses this year). The college's QEP, which begins in Fall 2021, should help to improve English passing rates.	IPEDS KEYHOLDER
IPEDS 150% Graduation Rate	This measure aligns with (C2) Spiritual and Academic Transformation and (C3) Practical Application in the college's 2016-2021 Strategic Plan	14%	Based on ten years of data for this measure our mean is 21.9% graduation rate. The baseline level was set to two standard deviations below the mean.	29%	The target growth was set to two standard deviations above the mean.	IPEDS submission	15% 2014 Cohort	We have not yet reached the cohort in which the new administration came to BPC.	IPEDS KEYHOLDER

Writing Proficiency RateBased on research conducted with faculty/students via in-house survey and assessment results which concluded a need to improve student writing proficiency	32%	Analysis of three semesters of data for this measure in our course which emphasize writing: First time completion rate of ENG 101 = 48.6% mean The baseline level was set to 2 standard deviations below the mean.	66%	Writing proficiency growth is in alignment with the college's QEP and resources will be allocated to ensure goal attainment. The target goal was set to two standard deviations above the mean.	English 101 first- time completion rates (C or higher), excludes dually- enrolled students	54%	This is an increase from last year – we are pleased that we are headed in the right direction with our campus wide focus on writing. The QEP and the use of an English lab may help to improve these in the near future, as well.	IPEDS KEYHOLDER
Community & Christian Involvement Rate This measure aligns with BPC mission statement and core values (C2) (C3) and (C4) in the college's 2016-2021 Strategic Plan	75%	As a Christian College all students are given the opportunity to immerse in some aspect of community & Christian Service across the curriculum and extracurricular activities	100%	The target growth is in alignment with BPC Mission Statement and core values (C2) (C3) and (C4)	Number of students engaged in BCM, Ministerial Association, mission trips, chapel, Lions' Den, community service/volunteer work, apologetics' conferences, and other Christian service opportunities on campus and in the community	18%	Reporting on this is still not occurring as it should despite the emailed weekly request for community service reporting. Recommendation: change point of contact to an administrator.	Campus Pastor and Student Activities Staff